

# RCM ANNUAL CONFERENCE



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## RCM ANNUAL CONFERENCE 2016

**SAFETY, STANDARDS AND EXPERIENCE**

HARROGATE INTERNATIONAL CENTRE  
19 – 20 OCTOBER 2016



**BOOK NOW:** [RCMCONFERENCE.ORG.UK/OCT16](http://RCMCONFERENCE.ORG.UK/OCT16) or  
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\* Early bird deadline 16 June 2016

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### SAFETY, STANDARDS AND EXPERIENCE

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Informative, inspirational and motivating, this year's RCM Annual Conference and Exhibition at Harrogate International Centre on 19 – 20 October is the essential forum to share evidence, learning and opinion across the UK. Delivered by the UK's midwifery professional organisation and trade union, this conference has something for everyone, a 'must attend' for all those involved in maternity care.

Our theme Safety, Standards and Experience reflects on the three big debating points within contemporary maternity care. How do we provide a service that is simultaneously focused on outcomes, the highest professional standards and is an enriching experience for women and their families and the staff who deliver care?

#### SAFETY

Conference will explore the continuing wide variation in outcomes and how we reduce rates of stillbirth, tears and unnecessary interventions. Plus, debating the models of care, culture, leadership, and reporting required for a 'safe service'.

#### STANDARDS

Maintaining and developing the highest professional standards is the underpinning of safety and experience. Attending conference is a unique opportunity to reflect, learn lessons and prepare for the way ahead.

#### EXPERIENCE

Conference is a unique forum to share expertise and learning with peers, health care professionals, educators and researchers about the pregnancy and birth experience. We know that women's satisfaction correlates with staff satisfaction, so we'll be seeking inspiration and challenge about how to make this happen as part of the RCM's Caring for You Campaign.

#### SPEAKERS INCLUDE:



**Martin Bromiley**  
chair, Clinical Human  
Factors Group



**Professor Mary Renfrew**  
professor of mother and infant health,  
University of Dundee



**Kim Morley**  
epilepsy specialist midwife practitioner,  
Royal Hampshire County Hospital Winchester



**Professor Michael A. West**  
head of thought leadership,  
The King's Fund, London

#### WHY ATTEND?

- Conference contributes up to 16 hours towards your 20 participatory hours required for revalidation
- Update your evidence-base and be inspired by the latest practice innovations
- Debate with senior healthcare professionals about how clinical guidelines are interpreted and applied
- Network with some 1000 delegates, share knowledge and experiences and reflect on current practices
- Share your views and debate the key topics important to you.

**16 hours**  
towards your  
participatory hours  
for revalidation

**NEW FOR 2016: Evidence into Practice sessions  
presented in collaboration with NICE**

**NICE** National Institute for  
Health and Care Excellence

[RCMCONFERENCE.ORG.UK/OCT16](http://RCMCONFERENCE.ORG.UK/OCT16)



@MidwivesRCM #rcmconf16 | #midwiferymoments

# RCM STUDENT MIDWIVES' CONFERENCE

## RCM STUDENT MIDWIVES CONFERENCE 2016

### SAFETY, STANDARDS AND EXPERIENCE

HARROGATE INTERNATIONAL CENTRE  
19 OCTOBER 2016

#### INSPIRATION, CHALLENGE, WORK READY

After our Twitter trending phenomenon last year, join hundreds of student midwives from across the UK to explore the issues that will impact on your future practice. You will gain insights from meeting your profession leaders and discover what being a midwife professional is really about. This year, our 26th conference devised and led by our Student Midwives Forum will give you a chance to think beyond your learning at University and on placement, which ever stage of your preparation you have reached:

**Inspiration** is about discovering the bigger picture for midwifery and what midwives can achieve. You will come away with a new vision and motivation for your professional journey ahead.

In **Challenge**, you will be asked to look a little deeper at some of the issues midwives face in society and to think critically about your role.

The **Work Ready** sessions will give you tips for resilience and employability as you prepare for your first job.

As a student midwife delegate you will experience a mix of the big main conference sessions including Cathy Warwick's annual address on the state of midwifery, and you can choose to attend main conference best practice and research presentations or join with student midwives from across the UK for a specialised programme.

You will learn from leading speakers about maternal mental health and how midwives can best support women who experience mental illness during pregnancy or postnatally. Back by popular demand, Professor Cathy Warwick will facilitate the 90 Second Ideas session – your chance to shine with your idea to improve maternity services and win a prize.



#### WHY ATTEND:

- Network with fellow student midwives from across the UK and meet profession leaders and future employers
- Have your say about life as a student and share your ideas for positive practice in our 90 second idea session with Professor Cathy Warwick
- Gain additional knowledge and insights critical to getting your first job
- Tailor your own conference programme around your interests and learning requirements with a choice of topical concurrent sessions
- Be inspired by new products and services at the lively conference exhibition and explore the RCM Learning Zone.

#### PRICES:

##### **Student Midwives' Conference – 19 October – RCM student member only rate:**

ONLY £49 +VAT (total inc. VAT = £58.80)

##### **Attend day 2 of RCM Annual Conference – 20 October: Two-day student member place**

**(includes Student Midwives' Conference on 19 October and the main conference on 20 October):**

£90 +VAT (total inc. VAT = £108)

**Group rates:** Interested in booking five or more places at conference? Call: 020 7880 6225

Stay on for Day 2 of the main conference to network and explore topical issues in midwifery today.

**CONTACT US ON: 020 7880 6226 OR EMAIL: EMILIA.TOSNER@REDACTIVE.CO.UK**

08:30 REGISTRATION AND EXHIBITION

09:30 CHIEF EXECUTIVE'S ADDRESS

**Professor Cathy Warwick CBE**,  
chief executive, RCM

10:30 PLENARY 1 – SAFETY

**Martin Bromiley**, chair, Clinical Human Factors Group

10:45 NETWORKING BREAK

11:15 CONCURRENT SESSIONS



**1A** **E** **PLANNING PLACE OF BIRTH: SUPPORTING WOMEN TO CHOOSE THEIR BIRTH SETTING**

Presented in collaboration with  
**NICE** National Institute for Health and Care Excellence

**Dr Tracey Cooper**, consultant midwife, Lancashire Teaching Hospitals NHS Foundation Trust  
**Sarah Fishburn**, lay member of guideline development group, NICE  
**Catherine Williams**, NICE fellow and member of the NICE guideline on intrapartum care, NICE

**1B** **L** **DEVELOPING MIDWIFERY LEADERSHIP IN SCOTLAND: THE BEST START LEADERSHIP PROGRAMME**

**Mary Ross-Davie**, education project manager, midwifery and reproductive health, NHS Education for Scotland

**1C** **S** **REDUCING ANTI-D IG ERRORS: INVOLVING MIDWIVES**

More details coming soon.  
**Dr Mairi Harkness**, lecturer in midwifery, Edinburgh Napier University

**1D** **C** **MANAGING, LEADING AND INSPIRING THE TEAM**

**Helen Knowler**, head of midwifery and **Jackie Moulla**, consultant midwife, Lewisham and Greenwich NHS Trust (winners RCM Award for Midwifery Service of the Year 2016)

**SHARED GOVERNANCE IN MATERNITY**

**Joshua Downey**, midwife and **Katherine Jones**, midwife, Nottingham University Hospitals NHS Trust (winners RCM i-folio Award for Partnership Working 2016)

**1E** **SS** **SPONSORED SESSION**

Sponsored by: **UK National Screening Committee**. More details coming soon.



12:10 CONCURRENT SESSIONS

**2A** **E** **RECOGNISING MENTAL HEALTH PROBLEMS IN PREGNANT WOMEN**

Presented in collaboration with  
**NICE** National Institute for Health and Care Excellence

**Jill Demilew**, consultant midwife, King's College Hospital NHS Foundation Trust  
**Dr Judith Shakespeare**, RCGP representative  
**Dr Liz McDonald**, consultant perinatal psychiatrist, East London NHS Foundation Trust, member of NICE guideline development group

**2B** **L** **ADVANCING MIDWIFERY LEADERSHIP**

More details coming soon.

**2C** **X** **ANTENATAL AND POSTNATAL EDUCATION STRATEGY TO ENHANCE SAFE, EVIDENCE BASED MATERNITY CARE FOR BLACK, ASIAN AND ETHNIC MINORITY MOTHERS**

**Gergana Nikolova**, midwife, Frimley Health NHS Foundation Trust

**2D** **C** **EXPERIENCE: WORKING WITH WOMEN**

**Marie Zsigmond**, **Siobhan O'Neill**, and **Amanda Lewis**, Midwives Central Manchester University Hospitals NHS Foundation Trust (winners *Midwives Magazine* Award for Team of the Year 2016)

**THE FEASIBILITY OF SETTING UP GROUP ANTENATAL CARE ('PREGNANCY CIRCLES') IN AN AREA OF HIGH SOIO-ECONOMIC, LINGUISTIC AND ETHNIC DIVERSITY**

**Christine McCourt**, professor of maternal and child health, School of Health Sciences, at City University London  
**Octavia Wiseman**, community midwife, King's College Hospital NHS Foundation Trust

**2E** **SS** **SPONSORED SESSION**

Sponsored by: **Bayer**  
More details coming soon.



Science For A Better Life

13:10 LUNCH, EXHIBITION & NETWORKING

14:30 PLENARY 2 – STANDARDS

**Professor Michael West**, professor of organisational psychology, Lancaster University Management School

**PANEL DISCUSSION**

**Dr Ros Tolcher**, chief executive, **Sara Keogh**, head of midwifery and nursing care elective directorate, and **Jessica Clarke**, RCM learning representative, **Helen Woollatt**, 'Sign up to Safety' midwife, Harrogate and District NHS Foundation Trust

15:30 REFRESHMENT BREAK, EXHIBITION AND NETWORKING

16:15 PLENARY 3 – BETTER BIRTHS: CELEBRATING MIDWIFERY LED CARE – ADVANCING CONTINUITY

**Professor Susan Crowther**, Robert Gordon University  
**Polly Ferguson**, midwifery advisor, Welsh Government and **Fiona Giraud**, head of midwifery, Betsi Cadwaladr University Health Board  
**Dr Joseph Langley** and **Daniel Wolstenholme**, Lab4Living, Sheffield Hallam University/NIHR CLAHRC Yorkshire and Humber

17:30 DRINKS RECEPTION

Join the RCM Board for drinks in the exhibition and find out about the work of the board.

20:00 ★★ CONFERENCE PARTY ★★



08:15 REGISTRATION AND EXHIBITION

09:00 PLENARY 4 – EXPERIENCE

More details to be announced.

10:15 CONCURRENT SESSIONS



3A ADDRESSING LIFESTYLE ISSUES IN PREGNANCY

**Denise Boulter**, midwife consultant, Public Health Agency, Belfast

**Lesley Edgar**, implementation facilitator – Northern Ireland, NICE

**Sherrie Barnes**, midwife, Lewisham and Greenwich NHS Trust

Presented in collaboration with  
**NICE** National Institute for Health Research Excellence

3B BAND 6 LEADERSHIP DEVELOPMENT

**Gail Johnson**, education advisor, RCM

3C MIDWIFERY LED UNITS: WHO ARE THEY FOR?

More details coming soon.

3D SAFETY: CLINICAL PRACTICE AND INNOVATION

**Marion Wilyman**, community midwifery matron and **Kate Stringer**, labour ward lead midwife, Brighton and Sussex University Hospitals NHS Trust (winners Euroking Award for Better Births 2016)

3E SPONSORED SESSION

More details coming soon.

11:15 REFRESHMENT BREAK, EXHIBITION AND NETWORKING

12:10 CONCURRENT SESSIONS



4A REDUCING STILL BIRTH

More details coming soon.

4B ADVANCING MIDWIFERY LEADERSHIP

More details coming soon.

4C MIDWIFERY PRECEPTORSHIP PROGRAMME

**Kristen Goodall**, professional development manager and midwife, Derby Hospitals NHS Foundation Trust

STAFF WELLBEING: SUPPORTING STAFF STRUGGLING AT WORK

**Claire Nutt**, midwife, North Bristol NHS Trust

STANDARDS: MAKING A DIFFERENCE

**Helen Dresner Barnes** and **Sarah Martin**, midwives, Sheffield Teaching Hospitals NHS Foundation Trust (winners Evidence Based Midwifery Journal Award for Excellence in Maternity Care 2016)

MATERNITY DATA CAPTURE TOOL

**Martina McIntyre**, project midwife, Luton and Dunstable University Hospital

More details coming soon.

12:30 LUNCH, EXHIBITION AND NETWORKING

14:00 PLENARY 5 – BETTER BIRTHS 2: BETTER BIRTHS FOR VULNERABLE AND HIGH RISK WOMEN

Chair: **Louise Silverton CBE**, director for midwifery, RCM

**Elaine Moore**, clinical midwifery manager of outpatient services, NHS Ayrshire and Arran

**Kim Morley**, midwife, Hampshire Hospitals NHS Foundation Trust

**Nicolette Peel**, charity chair, Mummy's Star and midwife, University of Salford

15:15 REFRESHMENT BREAK, EXHIBITION AND NETWORKING

16:00 PLENARY 6 – MIDWIFERY'S CONTRIBUTION RESTARTED

Chair: **Professor Lesley Page CBE**, president, RCM  
**Professor Mary Renfrew**, professor of mother and infant health, University of Dundee

16:15 CONFERENCE CLOSE

**Professor Lesley Page CBE**, president, RCM

CONTENT KEY

- Evidence into practice
- Advancing midwifery leadership
- Safety
- Celebrating midwifery excellence
- Sponsored session
- Experience

# RCM WORKPLACE REPRESENTATIVES' CONFERENCE

## RCM WORKPLACE REPRESENTATIVES' CONFERENCE 2016

### SAFETY, STANDARDS AND EXPERIENCE

HARROGATE INTERNATIONAL CENTRE  
20 OCTOBER 2016

## BOOK YOUR PLACE NOW - FREE TO ATTEND

### CARING FOR YOU



This year's conference for all RCM workplace representatives and branch officers is devoted to the RCM's **Caring for You** campaign. The dedicated

Workplace Representatives' Conference on 20 October is **FREE to attend**. Essential in providing you with the skills, competence and confidence you need as an RCM activist.

Conference is your essential training opportunity, focusing on the link between high quality maternity care and the health, safety and wellbeing of the maternity workforce. Meet other activists from across the UK and rekindle your assurance and motivation, while enhancing your skills, exploring the wider context of trade unions today.

### REASONS TO ATTEND:

- Gain confidence to negotiate and implement the Caring for You Charter with your HoM
- Understand how the RCM campaign fits in to the wider trade union movement agenda for health, safety and wellbeing at work
- Learn how stewards, learning representatives, health and safety representatives and MSW advocates can work together to achieve results for members
- Be inspired to build a more active RCM Branch
- Catch up on the latest learning resources and services for members
- Your annual update on changes in employment law that affect you
- Network with other RCM activists from across the UK and the RCM team.

### BOOKINGS:

The Workplace Representatives' Conference is **FREE** to attend if you meet the criteria below. The RCM funds your place as part of our programme for activist learning.

Attend day 1 of the main conference for your continued professional development, at our special, discounted rate of just £99 +VAT (total inc. VAT = £118.80).

### WHO CAN ATTEND?

The Workplace Representatives' Conference is **FREE** to attend for accredited RCM stewards, health and safety representatives, learning representatives and RCM branch chairs, secretaries and treasurers.

You are eligible for time off for trade union training as part of your development programme.



There is also opportunity to participate in main conference sessions on Day 1 focused on this year's theme 'Safety, Standards and Experience'.

**To register**

Please complete all relevant sections of this form and post to RCM Annual Conference 2016, Redactive Events Ltd, 17 Britton Street, London EC1M 5TP. Fees include all day access to the event, delegate guide, buffet lunch and refreshments, for registered delegates only. Fees do not include travel or accommodation. Shared places are not permitted.

	Both days	Wednesday 19 October	Thursday 20 October
Early Bird RCM member midwife Offer valid until 16 June 2016	<input type="checkbox"/> £250 (£300 inc VAT)	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A
RCM member midwife	<input type="checkbox"/> £350 (£420 inc VAT)	<input type="checkbox"/> £200 (£240 inc VAT)	<input type="checkbox"/> £200 (£240 inc VAT)
Non RCM member midwife	<input type="checkbox"/> £395 (£474 inc VAT)	<input type="checkbox"/> £250 (£300 inc VAT)	<input type="checkbox"/> £250 (£300 inc VAT)
RCM member MSW	<input type="checkbox"/> £90 (£108 inc VAT)	<input type="checkbox"/> £49 (£58.80 inc VAT)	<input type="checkbox"/> £49 (£58.80 inc VAT)
Public sector	<input type="checkbox"/> £470 (£564 inc VAT)	<input type="checkbox"/> £379 (£454.80 inc VAT)	<input type="checkbox"/> £379 (£454.80 inc VAT)
Commercial rate	<input type="checkbox"/> £630 (£756 inc VAT)	<input type="checkbox"/> £499 (£598.80 inc VAT)	<input type="checkbox"/> £499 (£598.80 inc VAT)
Supported rate (third sector, unions etc)	<input type="checkbox"/> £399 (£478.80 inc VAT)	<input type="checkbox"/> £240 (£288 inc VAT)	<input type="checkbox"/> £240 (£288 inc VAT)
RCM member student midwife	<input type="checkbox"/> £90 (£108 inc VAT)	<input type="checkbox"/> £49 (£58.80 inc VAT)	<input type="checkbox"/> N/A
Non RCM member student midwife	<input type="checkbox"/> £110 (£132 inc VAT)	<input type="checkbox"/> £60 (£72 inc VAT)	<input type="checkbox"/> N/A
Conference party	<input type="checkbox"/> N/A	<input type="checkbox"/> £60 (£72 inc VAT)	<input type="checkbox"/> N/A
<b>RCM workplace representative (RCM accredited stewards, learning reps, health and safety reps, MSW advocates and branch officers)</b>			
<input type="checkbox"/> I am an RCM workplace representative, MSW advocate or branch officer and would like to attend the FREE RCM Workplace Representatives' Conference, Thursday 20 October			
<input type="checkbox"/> I am an RCM workplace representative and would also like to register for the RCM annual conference, Wednesday 19 October at a discounted rate of £99 (£118.80 inc VAT)			
<input type="checkbox"/> I am an RCM workplace representative and DO NOT want to attend the RCM Workplace Representatives' Conference, but would like to attend both days of the main RCM annual conference at the discounted rate of £179 (£214.80 inc VAT)			
<input type="checkbox"/> I am an MSW advocate and would also like to register for the RCM annual conference, Wednesday 19 October at a discounted rate of £49 (£58.80 inc VAT)			

**Delegate information**

First name: \_\_\_\_\_  
 Surname: \_\_\_\_\_  
 Job title: \_\_\_\_\_  
 Organisation: \_\_\_\_\_  
 RCM membership number: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Postcode: \_\_\_\_\_  
 Tel no: \_\_\_\_\_

If you have any additional requirements, please describe them here: \_\_\_\_\_  
 \_\_\_\_\_

I have read and agree to the terms and conditions below.

Signature: \_\_\_\_\_

**How to pay**

Credit card. Please debit £ \_\_\_\_\_ inc vat  
 from my Mastercard/Visa/Switch/Delta  
 Card number: \_\_\_\_\_  
 Expiry: / Issue (Switch): \_\_\_\_\_  
 Security No: \_\_\_\_\_  
 Name as on card: \_\_\_\_\_  
 Please send an invoice to: \_\_\_\_\_  
 \_\_\_\_\_  
 Purchase order number (if relevant) \_\_\_\_\_

I enclose a cheque for £ \_\_\_\_\_ Made payable to Redactive Events Ltd

Tick here if you happy for your details to be passed on to our sponsors and exhibitors so they may contact you with specific details of their product or services.  
 Please note that by completing this registration you are agreeing for your details to be held by Redactive Events Ltd and to be passed to the Royal College of Midwives for future use in relation to the annual conference.

**Regulations, policies and cancellations**

Your booking is guaranteed on completion of the booking form and is subject to the below cancellation policy. Payment must be received prior to the event and we reserve the right to prevent admittance if payment has not been made.

All invoices are payable within 30 days (or prior to the event if the invoice is dated fewer than 30 days before the event date).

**Cancellation terms**

- 100% refund if cancellation is made by the 19 July 2016
  - 50% refund if cancellation is made by the 18 September 2016
  - No refund will be given for cancellations made after the 19 September 2016 or for non-attendance on the day.
- Written notification of intent to cancel must be sent to Redactive Events Limited by recorded delivery. Substitutions may be made at any time, free of charge. Redactive Events and the RCM reserve the right to change the programme at any time.

## CONFERENCE PARTY

Don't miss the midwifery social event of the year!

The evening will start with a welcome drinks reception, followed by a three-course dinner with wine, entertainment and your chance to take to the dance floor!

We have a limited number of discounted tickets for the conference party on 19 October – book early to avoid disappointment. Conference party tickets are only £25 +VAT (total inc. VAT = £30) for the first 150 attendees (£60 +VAT thereafter).



## IT'S TIME TO GET SOCIAL

We need you. At this pivotal time in the profession now is the time to unite, raise your voice and share your positive #MIDWIFERYMOMENTS.



#MIDWIFERYMOMENTS

Visit: [RCMCONFERENCE.ORG.UK/MOMENTS](http://RCMCONFERENCE.ORG.UK/MOMENTS) to download your campaign badge and banner now



FOR MORE DETAILS, OR TO BOOK YOUR PLACE, CALL **020 7880 6225**  
OR VISIT [RCMCONFERENCE.ORG.UK/OCT16](http://RCMCONFERENCE.ORG.UK/OCT16)



## BOOK NOW EARLY BIRD DISCOUNT

  @MidwivesRCM #rcmconf16 / #midwiferymoments

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